

Whitepaper



The Video Sharing of CryptoWorld



# 1 THE PROBLEMS

## **Content creators do not get enough**

Content creators feed a large consumer media market and do not receive a proportionate share of their work, increasingly enriching large corporations. Many of you create dozens of videos on different video platforms every day, whose owners earn on advertising hundreds of billions of dollars a year. Being a valuable resource, user and creators work is exploited without proper compensation.

## **Ads are delivered to the wrong target audience**

Many advertisers of product / projects / services of CryptoWorld see their project highly affected and marketing thrown to the wind, since conventional platforms do not redirect the ads to the target audience correctly

## **Content on various platforms**

The content that involves blockchain and Cryptocurrencies are spread across the various platforms of video sharing, hindering the delivery of knowledge to users who seek it, causing misinformation

There is no secret that we seek inspiration from [cryptosocial.world](https://cryptosocial.world), using the best of centralization to decentralize the world, Cryptube uses a methodology of automatic indexing of the 3 main video shares, automatically according to pre-defined subjects, sharing content and making it easier for all users to access and profit from sharing. The cryptoworld lacks specific knowledge, and often because of lack of this knowledge, many users end up falling in scams or not enjoying the best that blockchain technology has to offer

## 2 WHAT SOLUTION

### DO WE PROPOSE

All content creators have received proportionally their announced displays and videos via ERC-20 tokens, ensuring they earn more according to token volatility

For the advertisers of projects, we will deliver all the ads to a certain 98% of all our public, their ads will be delivered to your target audience, since all our public is focused into blockchain and cryptocurrencies

#### **Centralizing information to decentralize the world**

(CryptoSocial slogan), inspired by CryptoSocial, our goal is to centralize videos from various platforms in Cryptube, making it easy for the information to be taken to the end user

*Simple solutions to make CryptoWorld simple*

# 3 THE PLATFORM

Cryptube is a video indexer of several platforms, the best known, searching every hour new videos with defined contents, but not all, our users can also import videos from other platforms and receive CTB tokens through the visualizations and ads advertisements in your videos

## **Content creators receive 2x**

The creators of content can share their knowledge on two platforms and receive, for example, the creator can upload videos on YouTube, import to Cryptube and receive the earnings of AdSense, and CTB of Cryptube

## **CryptoArticles accessible and easy**

You will always be well informed in our sections of articles, indexing the best text content of the best platform, all articles chosen and recommended by our team



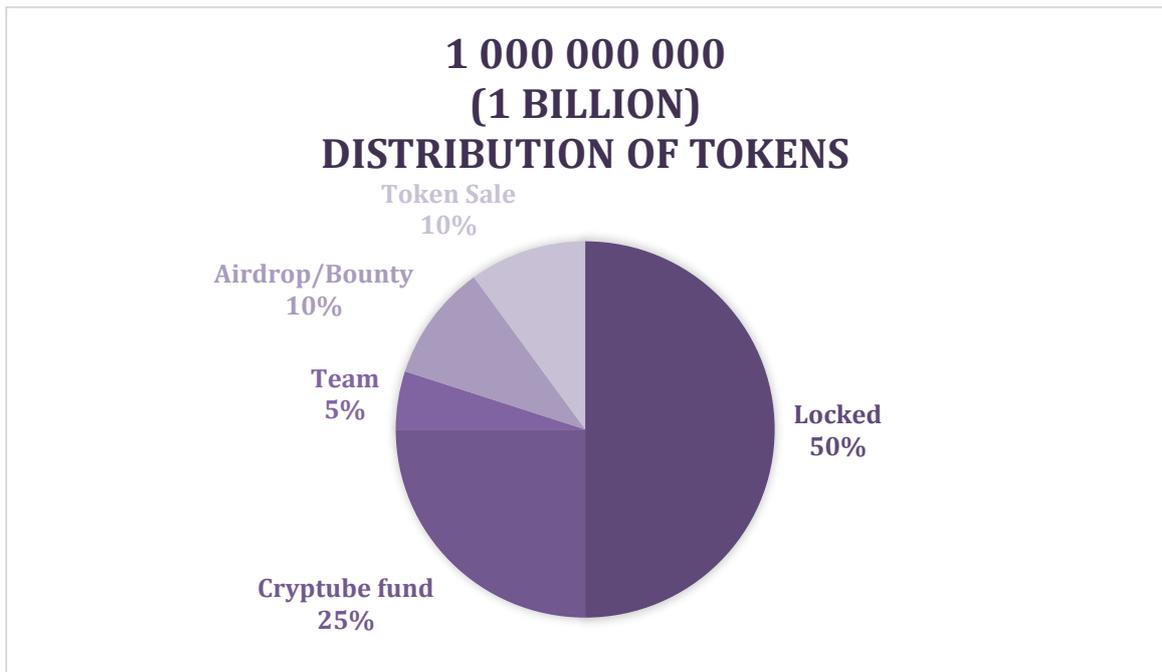
## 4 THE TOKEN

CTB tokens are based on Ethereum smart contract (ERC20). All transactions on the platform are transparently recorded and stored in the blockchain, where they can always be checked.

All payments on the platform are carried out in CTB tokens and stored on the blockchain. CTB tokens are based on the Ethereum blockchain smart- contract and represent the main tool for transferring the value between, Cryptube and content creators.

1 000 000 000 (1 BILLION) will be created, 500 000 000 will be blocked until Cryptube no longer has any token to submit to its creators / content importer

CTB tokens can easily be purchased or sold on any of the world's cryptocurrency exchanges immediately after the token sale.



## 5 ADVERTISERS

In order to advertise, the Advertiser must contact our team so that the agreement can be made, that is, each advertiser can define the type of advertisement desired, and will be able to customize his campaign

Advertisers may upload on the platform their advertising video that promotes an event, a website, a product or a service, by indicating in the settings a



cost-per-view and by targeting based on audience country, city, gender. The video will only be shown to those users who are in the selected targeting group. The CTB token will be added automatically to users' wallets for each unique viewing of the video.

Advertisers may add their banner or a short promotional video for up to 30 seconds to appear in the videos that are indexed as to view by their users.

## 6 THE TOKEN SALE

The sale of tokens will be by means of smart-contract, accepting only ethereum, and will happen until we reach our goal, our goal is short if we base it on other projects, since we already have a platform and we use our funds, the funds collected will be used for marketing, maintenance of the platform and future implementations of resources for the user



Cryptube

[cryptube.world](https://cryptube.world)